

Press release
Dornbirn, April 2011

Zumtobel at Euroluce 2011
LED lighting solutions – perfectly designed, efficient and innovative

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From 12 to 17 April 2011, the international design and furniture sector will meet at the Salone di Mobile and Euroluce trade fairs in Milan. In hall 15, at stand C23/D20, Zumtobel will present application-focused lighting solutions from the areas of Offices and Communication, Art and Culture, Presentation and Retail as well as on the subject of dynamic colour temperatures (Tunable White). Intelligent and energy-efficient control of various building services, e.g. luminaires and blinds, will be another thematic priority. The products presented will boast a sophisticated design and incorporate cutting-edge LED technology. Explains Harald Sommerer, CEO of the Zumtobel Group: „Technological and design perfection of integral lighting solutions for professional interior lighting is Zumtobel's renowned trademark. At this year's Euroluce, we will emphasise our ambitions in terms of design and innovation by staging application-focused product presentations.“

At the Zumtobel stand, visitors will see a perfect balance of lighting quality and energy efficiency: in line with this philosophy, a whole raft

of options to design architecture and interiors using integral lighting concepts will be presented. In this context, the focus will be on LED luminaires and their application, the wide product range on display including minimalist through to complex LED lighting systems, decorative luminaires through to state-of-the-art LED façade luminaires as well as control systems. The high quality standards of the individual product lines are based on an interplay of innovation, technology, design, emotion and energy efficiency. In this way, Zumtobel will be emphasising its position as a leading manufacturer of design-oriented luminaires the use of which provides maximum technical benefits. Zumtobel will also present a concept for a task light from the area of organic LED technology (OLED).

The centre of the 250 square metre stand will be a spacious communication area designed as a piazza providing an appropriate setting for talking with customers. The application cubes for Offices, Shops and Art will be grouped systematically around this piazza; from there, customers will have a good overview of the products

and solutions presented at the stand. Besides the applications, there will be a separate cube for presenting Tunable White functions: Tunable White luminaires allow users to flexibly adjust the colour temperature in the white light range, depending on the respective application. In the process, the high colour rendition quality ranging from 2700 K to 6500 K enhances perception and supports the human biorhythm. Customers can experience the benefits on site, and feel the positive impact of dynamic colour temperature changes simulating the natural course of daylight. Products like the Panos Infinity LED downlight and the Arcos LED spotlight already include this dynamic colour temperature feature. The new Lyon LED spotlight, which will also be presented at Euroluce, will be available as a Tunable White model from autumn 2011.

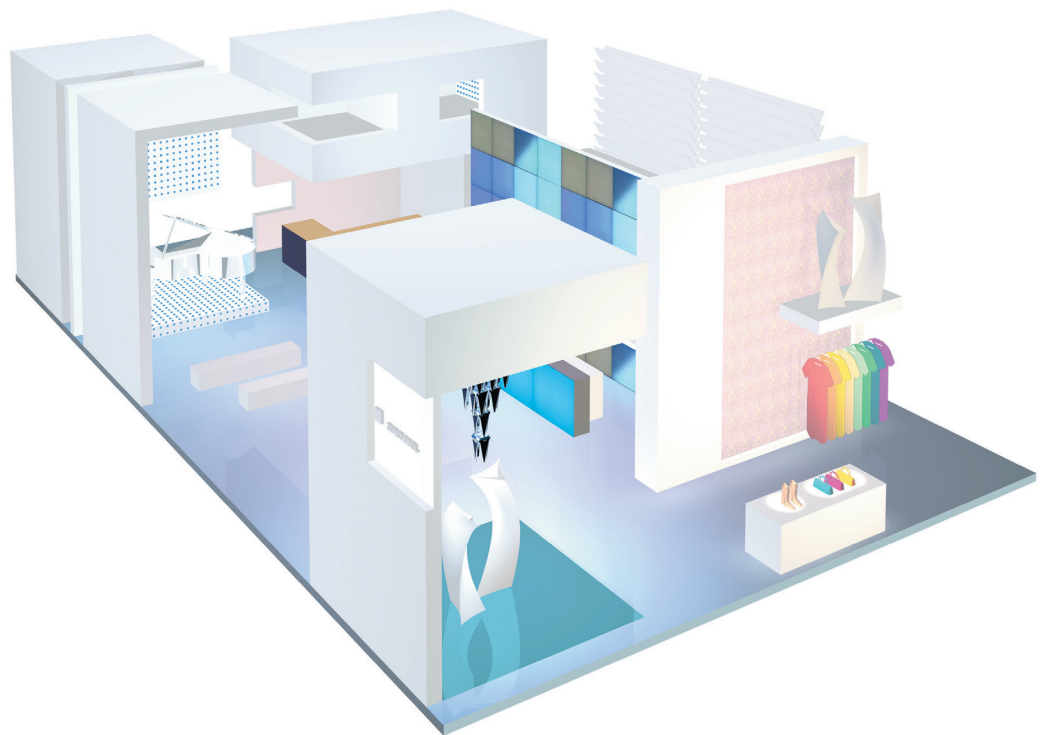
In the context of the general discussion on the subject of lighting, the „energy efficiency“ aspect is becoming increasingly important. That is why Zumtobel will be placing special emphasis at Euroluce on the subject of lighting control. Via a dynamically controlled luminous ceiling, a variety of daylight scenes and the changing

position of the sun will be simulated. Using a multi-touch panel, visitors can test the options provided by the lighting management system at the press of a key. In the process, they will see and experience how the dimming and switching of luminaires as well as the control of blinds are matched to each other, ensuring perfect interaction of all the building services involved.

This year, the biennial Salone di Mobile trade fair will celebrate its 50th anniversary. With an exhibition area of 40,000 square metres, the associated Euroluce trade fair has become an established event in the design industry. Zumtobel's appearance at Euroluce provides benefits resulting from customer proximity: new momentum for developing innovative projects and products is created by international partnerships with architects, lighting designers and artists.

Zumtobel: hall 15, stand C23/D20
www.zumtobel.com/euroluce2011

12 to 17 April 2003
Strada Statale del Sempione, 28,
20017 Rho (Milan)



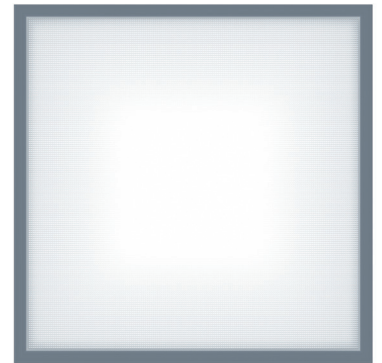
B1 | Design, innovation and efficiency, presented in a context: based on the respective application, Zumtobel will present current LED products at Euroluce.



B2 | With its sophisticated design and unique lens/reflector system, the Lyon LED spotlight introduces new options for lighting retail areas.



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B3 | The recessed, surface-mounted and pendant luminaires of the Light Fields product series have been developed further on the basis of LED technology. The new LED luminaires will be presented for the first time at EuroLuce, and will be available from May 2011. (Top left: square Light Fields LED, bottom right: Light Fields LED Mini)

For more information, please contact:



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